



New Jersey Energy Workforce Consortium

**Center for Energy Workforce Development
Summit – October 7 -9, 2009
Rosa Schmidt
PSEG**

Public Service Enterprise Group



- Diversified energy firm headquartered in New Jersey
- One of the 10 largest electric companies in the US
- Annual revenues of \$13 billion
- Employees -10,500
- Total assets: \$28.4 billion



Linden Generating Station



Why The Consortium?



- Looming retirements in traditional energy occupations.
- Inability to attract enough younger job applicants with critical basic skills.
- Mechanism needed to better understand energy employers' hiring and skill needs as they emerge.
- Better coordination needed among higher education organizations, labor, community groups, government and energy employers.

Green Jobs and Beyond Summit – March 2009



Consortium Kick off Meeting

- July 31, 2009 Objectives:
 - Validate the need for the consortium and identify key priorities
- Attendance
 - Industry led
 - Cross functional
 - Educators (limited/ cross section)
 - Government (DOL/ Education/
 - Labor
 - Industrial construction





NJEWFC Mission

The mission of New Jersey Energy Workforce Consortium is to.....

- Engage electric, nuclear, natural gas utilities, industrial construction, education, and government in
 - strategic,
 - unified, and
 - results-oriented efforts

toensure a skilled workforce to meet future energy industry needs.

NJEWFC Charter



- **Objectives:**

- Identify workforce issues and develop effective strategies to address the critical need for workers in the energy industry
- Validate real time utility company workforce needs and prioritize those and align them with labor market projections
- Raise and create public awareness of the critical need for skilled technical workers in energy and position energy as a preferred career.
- Develop and implement strategies to influence state policy to support and address energy workforce needs.
- Create and implement education and training programs for skilled and professional craft labor.

NJEWEC Charter



- **Subcommittees:**

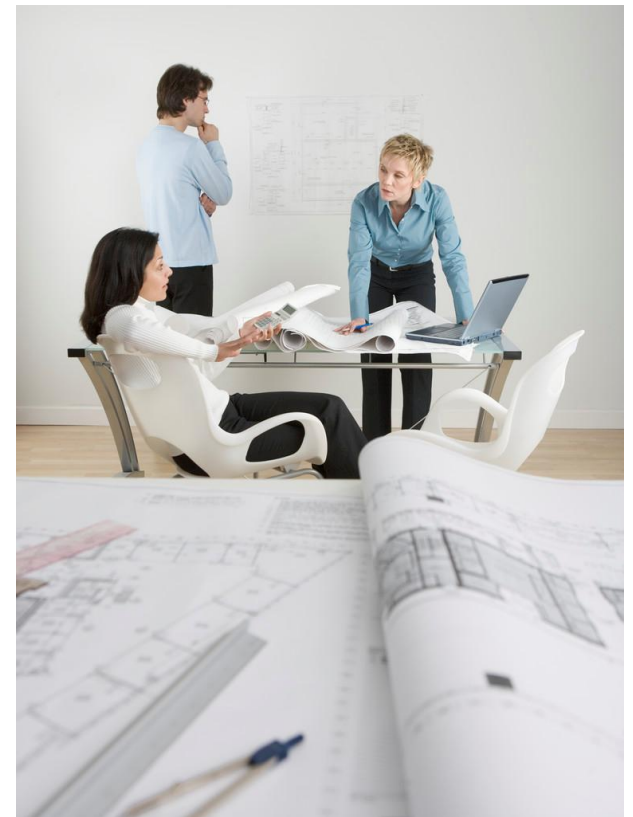
- Career Awareness and Outreach
 - Raise and create awareness and position energy as a preferred career
- Education
 - Develop and implement strategies promote career pathways in schools
- Labor Market Information and Analysis
 - Conduct labor market analysis to develop New Jersey supply and demand labor data for specific energy industry jobs
- Policy and Funding Strategies
 - Develop and implement strategies to influence state policy and identify existing resources and determine where to make proposed long and short term investments



NJEWFC Charter

Active membership is key

- Members must:
 - Be involved with emerging workforce planning issues
 - Actively participate on at least one subcommittee
 - Register as members of the consortium
 - Participate in Consortium meetings
 - Participate in rollout and implementation of consortium initiatives



NJEWOC Executive Committee



Chair	Rosa	Schmidt	PSEG
Vice Chair	Debbie	Zilai	NJ Resources
Secretary	Lina	Hollman	PSEG
Chair - Career Awareness & Outreach	Karen	Boyd	Pepco Holdings Inc., Atlantic City Electric
Chair - Career Awareness & Outreach	Lisa	Gyongyosi	Elizabethtown Gas
Chair – Policy & Funding	Yolanda	Garie	JCP&L
Chair - Labor Market Info & Analysis	Debbie	Zilai	NJ Resources
Chair – Labor Market Info & Analysis	Tom	Devine	Thomas Edison State College
Chair – Education	Tony	Pezzulo	South Jersey Gas
Chair - Education	Judy	Savage	NJ Council of County Vocational-Technical Schools
Expert Executive Members	Robin	Widing	NJ State Education and Training Commission (WIBs)
Expert Executive Members	Ana	Montero	NJDOL & Workforce Development-Office of Grant Ops
Expert Executive Members	Michelle	Richardson	NJ Department of Labor & WD - Asst. Comm.
Expert Executive Members	Yustina	Saleh	NJ DOL – Labor Market Analysis



Lessons Learned

- Ensure a cross section of key constituencies in the first meeting
- Ensure everyone understands expectations of membership
- Identify the key players in government and engage them early on in the process
- When including industrial construction ensure alignment of needs
- As lead, be prepared for lots of work until momentum is gained
- Not easy, since green is “hot”

