

Vision: Where the industry speaks with one voice for a single purpose – Companies adequately staffed with a diverse workforce with the right skills to safely keep the energy flowing

Mission: Build the alliances, processes and tools to develop tomorrow's energy workforce.

Career Awareness – *Building awareness of the need for a skilled energy workforce*

- **Get Into Energy Career Pathways:** Increase the content of the GIE Transitions site for adult job seekers, including low income young adults, and women
- **Troops to Energy Jobs:** Provide web based resources for implementation at state and company level
- Implement targeted career awareness campaigns to increase the number of women and minorities in key demand positions
- Develop career awareness resources that focus on how energy careers are *Putting STEM to Work*
- Build national awareness of the need for skilled energy technicians and engineers

Workforce Development / Education – *Implementing short and long term education solutions to build a pipeline of skilled workers*

- **Get Into Energy Career Pathways:** Implement industry credentials and education pilots for key demand positions including Energy Industry Fundamentals
- **Troops to Energy Jobs:** Align industry education and credential requirements, military training and credit for prior learning to accelerate entry into energy careers
- **Troops to Energy Jobs:** Implement Work Ready Bootcamp that helps military personnel effectively transition their skills to energy industry careers
- **Women in Energy Jobs:** Launch a Women in Energy Jobs pathway in at least one state, sharing templates, tools and best practices with members so the program can be replicated in any state
- Identify common curriculum requirements and available curriculum for Tiers 6 and 7 of Energy Competency model
- Implement web based Education Roadmap for critical jobs categories that aligns competencies, learning objectives, curriculum, career pathways and promising practices
- Establish a National Energy Education Network that includes secondary and post secondary institutions that implement Get Into Energy Career Pathways

Workforce Planning – *Identifying critical workforce needs and measuring the success of workforce development initiatives*

- **Get Into Energy Career Pathways:** Monitor workforce development metrics in Pathways states
- **Troops to Energy Jobs:** Benchmark existing industry military employment and identify potential company recruiting and hiring goals
- Conduct 2012 CEWD Workforce Survey
- Provide tools and resources to balance workforce supply and demand at the state level
- Develop templates for CEWD Workforce Planning Model and provide support for member implementation
- Produce National Energy Workforce Plan

Member Value and Support – *Supporting the needs of CEWD members*

- **Get Into Energy Career Pathways:** Manage project implementation and provide support for the state consortia in pilot states
- **Troops to Energy Jobs:** Develop national template for implementation
- Create tools to replicate model programs and best practices and provide support for member implementation
- Provide communication to members on best practices, trends and tools to support workforce development efforts.
- Conduct the 2012 Annual Summit, sponsor regional forums and support state consortium implementation
- Create mutually beneficial alliances with organizations that support and advance Center initiatives