



Mission: Build the alliances, processes and tools to develop tomorrow's energy workforce

Career Awareness

- Design and publish outreach material for future energy careers and opportunities for displaced workers.
- Increase "Get Into Energy" website content for displaced workers, low income young adults as well as jobs related to energy efficiency, renewable energy, smart grid, and coal fired generation.
- Develop and implement an energy career awareness campaign for One Stops to reach the displaced worker population.
- Create a communication kit for partner organizations that includes information on energy jobs and the economy, successful practices, partnership opportunities and labor market information.

Workforce Development/Education

- Implement the planning phase of the Get Into Energy Career Pathways Model funded by the Gates Foundation*.
- Identify competencies for critical future energy industry jobs. Identify common curriculum components / modules that support the competency model.
- Develop a career path for transitioning workers from the military and displaced workers.
- Support the development of Bridge Curriculum for military and displaced workers.
- Link energy careers to national Initiatives.

Workforce Planning

- Conduct 2010 CEWD Workforce Survey.
- Refine energy workforce supply reports and projections.
- Produce a State of the Energy Industry Workforce 2010 report.
- Design and implement workforce development metrics to measure the success of industry and regional initiatives.



2010 Goals



Infrastructure/Member Services

- Create tools to replicate model programs and best practices and to leverage existing resources.
- Provide communication to members on best practices, trends and tools to support workforce development efforts.
- Conduct the 2010 Annual Summit, sponsor regional forums and support state consortium development.
- Create mutually beneficial alliances with organizations that support and advance Center initiatives.

**The focus of the Gates grant is to assess the readiness of select states to increase the number of 16-26 year olds from underserved populations who can gain credentials for energy utility jobs.*



Looking Ahead: Goals for 2009

In its fourth year of operation, CEWD will expand its efforts to provide members with the tools they need to address both short- and long-term workforce development issues by:

- providing career awareness, workforce demand data and education solutions to support the transition of military, displaced workers and other untapped populations into energy jobs;
- providing workforce development tools that maximize the efficiency of member workforce development activities;
- identifying and distribute model curriculum for training in the 5 key job categories;
- developing communication and data to identify the impact of energy efficiency and renewables jobs ;
- partnering with the Power and Energy Engineering Collaborative to support the re-building of Power Engineering programs and provide workforce demand data on the need for the various engineering disciplines;
- creating alliances and providing tools to members to identify and gain alternative funding and resources for pipeline development initiatives.
- providing support for State Consortia and regional collaborations;
- providing support for Get Into Energy branding and provide communication tools to members;
- designing and implementing workforce development metrics to measure the return on investment of pipeline development activities;
- continuing to support longer term efforts in pipeline development; and.
- maintaining existing baseline activities such as the CEWD website, member communication, tools, processes, partnerships and alliances.