



# Careers in Energy Week

is **October 15–19, 2018!**

## Get a Head Start on a Successful Careers in Energy Week

CEWD and its members created Careers in Energy Week to increase public awareness about energy careers through a concerted nationwide effort. It's a great opportunity for energy companies to sponsor special events where schools, families, and other businesses can learn more about the energy industry and its importance to communities.

### Featured ShopCEWD Materials

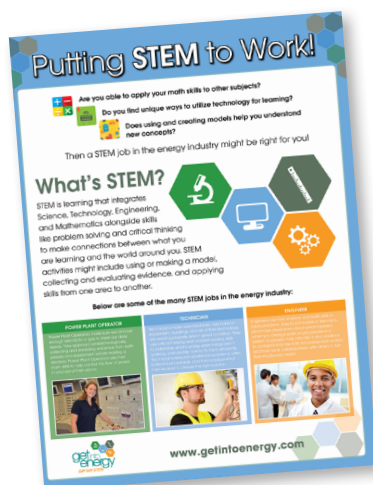
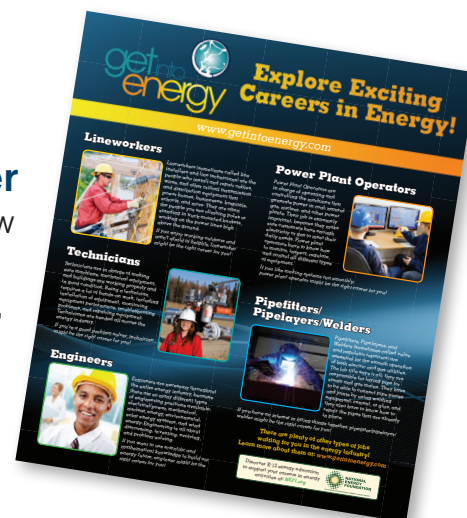


#### Careers in Energy Booklet

This 12-page booklet highlights five exciting and in-demand energy careers, along with the required skills and salary ranges.

#### Careers in Energy Poster

This poster provides an overview of five energy careers, including lineworker, engineer, technician, pipefitter/pipefitter/welder, and power plant operator.



#### Putting STEM to Work! Poster

Putting STEM to Work! is a full-color poster that provides an introduction to STEM (Science, Technology, Engineering, and Mathematics) and examples of STEM-oriented jobs in the energy industry.



## Great Ways to Celebrate Careers in Energy Week

- NEW for 2018: The “I Got Into Energy” Campaign and Toolkit, designed to appeal to potential jobseekers and highlight CEWD member employees telling their stories.
- Download free materials on the Careers in Energy Week webpage, such as:
  - Careers in Energy Week logos
  - Promotional bill stuffers
  - Coloring pages and word searches for kids
  - Steps to getting a state proclamation approved
  - A guide to promoting Careers in Energy Week, including tips for interacting with Get Into Energy on social media
  - And more!
- Order high-interest Careers in Energy booklets and posters to help celebrate Careers in Energy Week at special events in the communities you serve.
- Discover the new Get Into Energy/Get Into STEM website, designed to promote STEM job opportunities in the energy industry.
- Use the state consortia interactive map to find out how companies celebrated Careers in Energy Week 2017.

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## We'd Love to Hear From You!

What is your state consortium doing for Careers in Energy Week?  
We'd love to feature your events on our interactive map showing the great things happening across the country.

As your consortium schedules events, please email our communications firm, A+ Media, at [amy@aplus-media.com](mailto:amy@aplus-media.com) so we can add your events to our map! A+ Media will also be calling consortia contacts for Careers in Energy Week updates.