

Careers in Energy Week

October 15–19, 2018

Careers in Energy Week was created by the Center for Energy Workforce Development (CEWD) and its members to celebrate and raise awareness of energy careers and their importance to communities, states, and the nation. By celebrating Careers in Energy Week, energy companies and State Energy Workforce Consortia connect with customers and communities, helping them to understand the vital role of energy companies in the economy and the exciting, rewarding job opportunities they offer.

Each year during Careers in Energy Week, energy companies sponsor a variety of activities, events, contests, and presentations for students, teachers, families, and others to learn about energy careers. For example, in 2017:



The **Illinois Energy Workforce Consortium** sponsored a contest that encouraged K-12 teachers to integrate CEWD’s educational materials into their curricula. Teachers who submitted photos of their students using Get Into Energy materials and provided a written description of how the materials were integrated into lessons were eligible for one of three \$250 classroom grants. Since the program began, 50 teachers have participated, reaching approximately 1,500 Illinois students.



The **Michigan Energy Workforce Development Consortium (MEWDC)** created a contest for high school welding students. Career and technical education students from around the state were tasked with welding metal structures that depict energy in Michigan and incorporate the MEWDC logo. Contest entrants stretched their creativity and expanded their welding skills—a vital skill for tomorrow’s energy workforce. Overall winner, 19-year-old Jarrod Hosking, took home the \$500 grand prize, together with \$1,000 and welding equipment for his school, for his homage to the state’s history of logging and use of biofuels.

Careers in Energy Week 2017 Activities

The **Florida Energy Workforce Consortium** sponsored events across the state that brought together students, parents, educators, and energy companies to pique students' interest and excitement and educate parents about the many career options available within the energy industry. Nearly 200 parents, students, and transitioning workers networked with exhibitors, including secondary schools, energy industry partners, and workforce agencies.

Members of the **Wisconsin Energy Workforce Consortium** organized a variety of activities throughout October 2017, including an Energy Day pre-kickoff event at Alliant Energy's corporate headquarters; informational sessions and interactive workshops to promote careers in energy to high school students; and professional development workshops at the University of Wisconsin for teachers to increase student engagement and literacy skills using classwork that focuses on energy.

Get Engaged: Careers in Energy Week 2018

Energy companies are gearing up to celebrate Careers in Energy Week 2018. New this year is CEWD's "I Got Into Energy" campaign, which leverages social media to reinforce the "Get Into Energy" message and help potential jobseekers explore what it means to work in the energy industry. "I Got Into Energy" helps CEWD member companies highlight their employees' stories about why they joined the industry and what they enjoy about their jobs.

Other ways that energy companies are preparing for Careers in Energy Week 2018 include:

- encouraging state governors to proclaim October 15–19 as Careers in Energy Week;
- preparing open houses tailored to veterans, women, and high school students;
- preparing energy career contests for students and energy classroom activities for teachers;
- organizing hands-on activities at local schools with company engineers, lineworkers, and others; and
- distributing classroom materials focused on energy to schools.

To help energy companies' efforts to build the energy workforce of tomorrow, CEWD has developed a Careers in Energy Week toolkit that includes sample energy careers presentations for middle and high school students, a social media guide, and more, available at www.CEWD.org.

For more information about **Careers in Energy Week** activities and resources, visit www.CEWD.org, or contact:

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