Sample Performance Measures

The following are some performance measures that can be used for assessing the progress and success of the program. Measures specific to your program should be identified by the Education/Industry Council.

Recruitment Efforts
- # of attendees at program awareness sessions
- # of high school/vocational students involved in career awareness activities
- # of these participants who actually enroll in program

Program Effectiveness
- # of students enrolled in program – total and by college (measure race/gender and age)
- # of students who drop out – capture the reasons (measure race/gender and age)
- # of students who graduate (measure race/gender and age)
- # of students hired – by position (measure race/gender and age)

Satisfaction
- Student satisfaction
- Manager/supervisor satisfaction