



State Energy Workforce Consortia

Consortium Name: Georgia Energy and Industrial Construction Consortium (GEICC)

Top 3 Accomplishments of Consortium:

- E.N.E.R.G.E. Grant implementation
 - 2010 Planning meeting of ENERGE grant partners
 - Booth and T-shirt design for awareness events
- 2009 finalized 501C6 and creation of Board of Directors
- Career awareness Events:
 - **2010 Career Expo/Skills USA Competitions**
 - FIRST Robotics
 - Playing Cards
 - I am Energy

Top 3 Activities or Plans in 2010:

- Complete branding campaign -
 - Logo development aligning with CEWD logo
 - Develop branding materials (4 ads)
 - GEICC Website template
 - Custom content management system development
 - Sales tool kit including Get Into Energy booklet, pocket folder and 15 inserts
- Career Awareness:
 - Get Into Energy Career Pathways - Energy Green Focused programs of Study
 - Summer Energy Camps - plus two MAGIC Camps (Mentoring a Girl In Construction)
 - Georgia CTAE Conference -sponsoring two Energy Breakouts using National Energy Education Development curriculum

Best Practice to Share:

- 2010 Career Expo/Skills USA Competition

Issues We Struggle With:

- Member engagement
- Raising funds for GEICC to continue to grow our efforts