

Vision: Where the industry speaks with one voice for a single purpose – Companies adequately staffed with a diverse workforce with the right skills to safely keep the energy flowing.

Mission: Build the alliances, processes, and tools to develop tomorrow's energy workforce

Career Awareness

Objective: Create awareness among students, parents, educators and non-traditional workers of the critical need for a skilled energy workforce and the opportunities for education that can lead to entry level employment.

Strategies:

- Implement targeted career awareness campaigns to increase the diversity of talent pipelines.
- Provide effective web based resources that aid member implementation of outreach and support activities.
- Implement Get Into Energy Pathways career awareness outreach and support initiatives targeted toward the five key pipeline demographics – Youth, Military, Women, Low Income Young Adults, and Transitioning Adults
- Build national awareness of the need for skilled energy workforce.

Education

Objective: Implement clearly defined education solutions that link industry recognized competencies and credentials to employment opportunities and advancement in the energy industry

Strategies:

- Implement a clearly defined system of competencies, uniform curriculum, and industry recognized credentials for energy technicians and engineering positions.
- Implement the Get Into Energy Career Pathways Model (GIECP) at the state and local level to accelerate skill attainment and close critical skill gaps.
- Assess the skill impact of new technologies and integrate into education pathways.
- Establish an Energy Education Network of secondary and post-secondary institutions that implement Get Into Energy Career Pathways.

Workforce Planning

Objective: Balance the supply and demand for a qualified and diverse energy workforce

Strategies:

- Measure workforce development initiatives to determine impact on critical skill and workforce gaps.
- Develop a National Workforce Plan for energy technicians and engineers.
- Implement reporting and practices to support efforts to balance supply and demand at the state level.
- Distribute models and best practices to support company implementation of strategic workforce planning.
- Provide industry research on benchmarking, trends and national initiatives.

Structure and Support

Objective: Organize the energy industry workforce development efforts to maximize the effectiveness of national, state and individual company initiatives

Strategies:

- Effectively manage major Get Into Energy Career Pathways initiatives.
- Distribute best practices, trends, and tools to support implementation of energy workforce development efforts at the state and local level.
- Convene national, regional and state forums to build partnerships and alliances between industry, government and education.
- Assess the impact of Energy Workforce needs on Workforce Policy and communicate to members and partners.
- Implement and provide tools and support to State Energy Workforce Consortia.
- Create mutually beneficial alliances with organizations that support and advance Center initiatives.
- Maintain the Center as a self sustaining operating structure that includes governance, management, and financial processes.